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**Institute Innovation Council**  
**Ministry Of Education (MoE) IIC Id: IC202115842**



**Theme:** Online Interview

**Activity name-** Interview of a small business owner: Dhvani's journey into baking

**Date-** 16th February, 2022

**Mandatory / Elective-** Self Driven

**Participants:** 46

**Mode of activity-** Online (Microsoft Teams)

This was a Self-Driven Event conducted by IIC BNCIP on 16th of February.

The event was hosted by, Ms. Manasvi Asher, IPR coordinator of IIC BNCIP. The interviewee, Mrs. Dhvani Dawda, owns a small baking business that she started during the pandemic. Upon asking, she mentioned that having her own business gave her a sense of responsibility and independence. Mrs. Dhvani also spoke of her first sale and how it was a memorable one for her. Moving on, she explained about her setbacks and her ways of bouncing back into the business, emotionally and financially.

She also mentioned a few of her strategies. Upon being asked what she found the most difficult skill in her line of business, she explained that she struggled with crumb coating and decorations of the cake. Mrs. Dhvani also mentioned that she learnt personal skills like patience, determination, perseverance along with multi-tasking.



A peculiar event was also narrated by the interviewee where she had a major overlap of events but somehow managed to get her work done which taught her to react quickly and think faster.

The event ended with a vote of thanks to the interviewee.

The event was fluently conducted and the response received by IIC cell members were positive

#### Glimpse of the event:



<https://docs.google.com/spreadsheets/d/1SgkkxeiqMIHpGpMKTC1VG8hna2Ex17NS/edit?usp=sharing&oid=114470807053882469884&rtpof=true&sd=true>

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